



User Manual for Modtones DJ



© 2003 Faith West Inc.
500 Third St., Suite 410
San Francisco, CA 94107

Modtones DJ Mobile Application User Manual

Table of Contents

1. Modtones DJ Overview	3
2. Getting Started	3
3. Navigation	4
4. New Arrivals	5
5. Browse Tones	5
6. Enter ID	5
7. Search Ringtones	5
8. Previewing Ringtones	6
9. Downloading Ringtones	6
10. Manage Tones	7
11. Frequently Asked Questions	7
12. Contact Modtones DJ Customer Service	<i>Error! Bookmark not defined.</i>
13. Faith West Privacy Policy	10

1. Modtones DJ Overview

Modtones DJ is a **easyedge**SM application that lets you search, preview and download ringtones onto your U.S. Cellular Wireless service. These ringtones are now the actual song! And your friends thought you were cool before! Why have a boring ringtone that you can't tell apart from everyone else's? You can use Modtones DJ to find unique, cool ringtones so you always know when it's your phone ringing.

Don't just ring ... rock.

This user manual gives information on the features of Modtones DJ, how to navigate within the application, and how to preview and download ringtones. If you have questions, please see our Frequently Asked Questions.

2. Getting Started

Download the Modtones DJ application through **easyedge**SM on your mobile phone. You can access **easyedge**SM through your phone's main menu, or by pressing the right navigation key. When you get the application, you'll have the choice of purchasing it with one, five or ten ringtone credits. Each credit is good for one ringtone download. You'll save money if you purchase more than one at a time. The Frequently Asked Questions section of this manual gives more information on purchasing ringtone credits. Pricing and credit packages subject to change.

3. Navigation

Use the keys on your phone's keypad to navigate around the Modtones DJ mobile application.



4. New Arrivals

New Arrivals are ringtones we just added. We typically add new ringtones every week, so make sure you check back often to see the latest additions to our selection!

From the main menu, select New Arrivals and you'll get a list of ringtones.

5. Browse Tones

You can find ringtones by cruising through our list of categories.

Scroll to the category you like, and then use the OK button to make your choice. You'll then get a list of ringtones in that category. From there, your options are to preview the tone or download it.

6. Enter ID

Each of our ringtones has a unique ID. You can find the IDs at our website, www.modtones.com. This will make it easy for you so you can simply enter the ID without using that frustrating triple-tap thing to enter a song or artist name. Wait, did we say it was frustrating? We meant that it's super easy and fun but there are times you'd just prefer to enter numbers, darn it.

7. Search Ringtones

You can search for a ringtone by song title or artist name. From the main menu, select Search. Then enter the song or artist name by triple-tapping on the phone keys. For example, to select the letter c, press the 2 button 3 times. Trust us, this is really fun. Sort of.

You can search anytime after entering at least one letter. For example, entering "a" returns a list of all songs or artists starting with "a". Entering more than one letter narrows down the search results. If you enter a string of more than two letters, Modtones DJ will search for songs or artist names containing words that start with that string.

Note: you can enter up to 18 characters of a song title or artist name to narrow your search, but we recommend that you just enter a few letters, press OK, then scroll to find the song or artist you want. It's the fastest, easiest way to see if we have what you're looking for.

To erase letters from the entry box, move your cursor to the right of the letter you want to erase and press the CLR key. Pressing CLR after the text box is empty will return you to the previous page.

8. Previewing Ringtones

You can listen to a streaming preview of any of our ringtones before you download them. When a ringtone name is displayed, press OK and then choose Preview from the pop-up menu to start the stream. The Stop option on the pop-up menu will end the preview so you can return to the menu (if you hated it, but we're quite sure you won't) or download the ringtone and impress all your friends.

9. Downloading Ringtones

Downloading ringtones means purchasing them and storing them on your handset.

When you purchase the Modtones DJ application from the **easyedge**SM mobile shop, you'll have the choice of buying the application pre-loaded with one, five or ten credits. Each credit is good for one download. Pricing and credit package options are subject to change.

Once you've found a ringtone, previewed it, and realized you really dig it, select the download option from the pop-up menu. That's all it takes. Hang tight for a moment, and then you'll get a confirmation screen that gives you the option of playing your new ringtone, setting it as your default ringtone, or returning to the menu.

The LG VX6000 phone will let you store many downloaded ringtones. If your storage is full, you'll be asked if you want to delete one before proceeding with the current download. You can delete by ringtones in the Sounds menu of the phone.

To set a ringtone as your default ringer, from the Modtones DJ main menu on your phone, go to Manage Tones, select a ringtone and choose Set Tone. Or, to set it through your phone's main menu, follow this path:

Settings → Sounds → Ringers → Select Caller ID, No Caller ID or Restrict → Select the desired ringtone → OK

10. Manage Tones

Manage Tones is where you'll find all of your downloaded ringtones. From here, you can play, delete or set a ringtone as your default ringer.

Please note that deleting a ringtone does not give you a credit back to download another file.

11. Frequently Asked Questions

About Modtones DJ ...

Q. What do I need to get Modtones DJ?

A. You'll need a supported handset like the LG VX6000, and a service plan with U.S. Cellular Wireless. Download the Modtones DJ application from **easyedge**SM on your phone.

Q. How are the ringtones delivered to my phone?

A. Our ringtones are downloaded through the browser in the Modtones DJ mobile application. Because our ringtone files are larger than your standard beep-beep ringtones, you download them directly rather than receiving them by SMS.

Q. How much do the ringtones cost?

A. As low as \$2.60 each, depending on how many you buy at a time. You pay for them with ringtone credits purchased through **easyedge**SM. You can buy one, five or ten credits at a time. One ringtone credit is \$2.99; three are \$8.29, and five cost \$12.99. You will be billed for the credits when you buy them from **easyedge**SM; the charges will appear on your next U.S. Cellular Wireless bill. Ringtone credits have no expiration date. When you run out of ringtone credits, go back to **easyedge**SM and buy more. Prices and credit package options are subject to change.

Q. Will I be charged monthly?

A. Nope. Modtones DJ is not a subscription service, so you are only charged once for each ringtone credit purchase you make.

Q. Why are there no ringtones by my favorite artist?

A. We're building our ringtone library daily. We strongly believe that songwriters should be compensated for the use of their work, so all of our ringtones are licensed by Faith West through music publishers and performing rights societies. If we don't have your favorite song or artist, chances are that we haven't yet licensed the song, or the songwriter hasn't approved his or her work for use as a ringtone. We're keeping track of all your requests, so we can be responsive to your interests. Requests can be made by using the request form in the Customer Service section of our website, www.modtones.com.

Q. Can I preview a ringtone before I buy it?

A. You can preview all of our ringtones for free. Select the preview option from either the website or the mobile phone.

Q. I had to replace my phone, how do I get my unused credits and/or previously downloaded ringtones back?

A. Unused credits and previous downloads are not transferable to your new phone. The only way to get them back is to purchase and download them again.

The Modtones DJ Mobile Application ...

Q. How do I use Modtones DJ on my phone?

A. You can download the Modtones DJ application from **easyedgeSM** on your handset. Access **easyedgeSM** from your phone's main menu, or by pressing the right navigation key, with the **easyedgeSM** arrow icon on it.

Here's a quick cheat sheet on a few important keys to navigate on your LG VX6000 phone.

- **OK** – used to select a highlighted option on the screen
- **CLR key** – this button at the top left of your phone keypad corresponds to the Back option on the screen. Use it to go back one screen, or to erase text in a search box.
- **Navigation keys** – used to move up or down through a menu or list of options
- **END key** – exits the Modtones DJ application

Q. Where did my ringtone go?

A. Modtones DJ downloads and registers ringtones in your phone's file storage. You will find your ringtones through the phone's main menu under My Media → Music

Q. How do I set a ringtone as my default?

A. From the Modtones DJ main menu on your phone, go to Manage Tones, select a ringtone and choose Set Tone. Or, to set it through your phone's main menu, follow this path:

Settings → Sounds → Ringers → Select Caller ID, No Caller ID or Restrict → Select the desired ringtone → OK

Q. How do I set a ringtone to identify a specific caller?

A. To assign ringtones to a specific caller, first exit the Modtones DJ application. Make sure you have the person's name in your phone book. Then follow this path:

Contacts → Select a name → Edit → Ringer → OK → Select a ringtone → OK

Q. How many ringtones can my phone store?

A. The LG VX6000 phone can store a lot of downloaded ringtones, in addition to the pre-set ringtones that come with the phone. The storage limit depends on the memory in your phone, so there is no specific number limit.

Q. How do I delete ringtones?

A. The Modtones DJ application will alert you when your storage is full if you attempt to download a ringtone but there is no room remaining. You will be asked to delete a ringtone in order to proceed with the download. Modtones DJ will display the list of ringtones, and you can scroll down to select the one(s) to delete. Then just press Return to continue downloading your new ringtone.

You can delete ringtones using the Manage Tones option from the Modtones DJ main menu. You can also delete them from your handset by following this path:

Main Menu → My Media → Music → Select tone → Options → Erase

Q. If I delete a ringtone will I get a credit back to download another one?

A. No, deleting a ringtone does not give you a credit back. If you are out of credits when you delete a ringtone, you will need to purchase additional credits to download more ringtones.

12. Contact Customer Service

Still puzzled after this informative, fun-filled manual? Contact us and we'll try to help. But please, no love-life questions; there's only so much we can do.

By phone: 1-888-944-9400

All software and content copyright Faith West, Inc. and its licensors. All rights reserved. Confidential and Proprietary. All use is subject to agreement.

All software and content copyright Faith West, Inc. and its licensors. All rights reserved. Confidential and Proprietary. All use is subject to agreement.

13. Faith West Privacy Policy

Information Gathered by Faith West Inc.

This is Faith West Inc.'s ("Faith" or "We") online privacy policy for all websites owned by Faith, including www.Modtones.com and www.Modtones.com.au, and for the Modtones DJ mobile applications, services and ringtones (collectively the "Faith Services"). This policy applies only to transactions entered and information gathered through the Faith Services, including the download of ringtones via cellular telephones and other mobile devices, and does not apply to Faith activities that are "offline" or unrelated to the Faith Services. By using the Faith Services, including by downloading ringtones, you agree to accept the practices and terms set forth in this privacy policy.

Non-Personally Identifiable and Aggregate Information

The non-personally identifiable information we may gather includes the type of browser that you use, your gender, age, and IP address, the content that you access and the length of your visit to the Faith Services. Faith uses this information, typically in aggregate form, to enhance the operation of the Faith Services, analyze interest in the areas of the Faith Services and to tailor advertising and content display to users and to inform our advertisers about the number of users that have viewed their advertising. We may also release aggregate demographic information about user trends to partners and other third parties, including third-party advertisers on the Faith Services. An example of this type of information would be patterns of use of the Faith Services based on zip code or age group. We also retain aggregated log files of requested content in order to report overall product usage to content partners and to evaluate user trends.

Personally Identifiable Information

You may also be asked to provide personally identifiable information in order to use certain Faith Services and to obtain maintenance and support from Faith. This information may include your name, address, telephone number, cellular telephone number, credit card number, and e-mail address. The Modtones DJ mobile applications may automatically gather and report to Faith your mobile phone number in order to enable certain Faith Services. If you do not want to provide Faith with any personally identifiable information, you should cease using the Faith Services.

Use and Disclosure of Information

Faith does not sell personally identifiable information, such as your name or e-mail address to advertisers. Faith may use personally identifying information:

- To send you notices related to your account and necessary updates.
- To send you news, updates and special offers from us and our partners, only if you request to receive them. You may remove yourself from this list at any time by clicking on the appropriate unsubscribe button on the Faith Services.
- To manage your account and account access, provide you with support and customer service and to keep track of support and customer service requests.
- To determine the technical capabilities of your mobile device and the appropriate content to deliver to you.

- To deliver you ringtones and content sent to you by your contacts and friends.

Faith does disclose personally identifiable information to third parties to resolve service problems and correct errors in the Faith Services (including customer inquiries, billing and credit corrections) and to enhance your experience on the Faith Services. Faith also shares personally identifiable information with our partners that provide us with content, and our agents, representatives, contractors, and service providers in order to provide the Faith Services.

By using the Faith Services, including by downloading ringtones, you consent to our sharing your personally identifiable information with third parties in connection with delivering the Faith Services, such as Qualcomm and your wireless service provider and Faith's content providers . Due to our contractual obligations with these third parties and the need to share personally identifiable information to deliver and support the Faith Services, we cannot provide you with the opportunity to opt-out of sharing personally identifiable information with these third parties.

Your personally identifiable information may be provided to a third party if Faith files for bankruptcy, or there is a transfer of the assets or ownership of Faith.

Faith may also disclose personally identifiable information in order to respond to a subpoena, court order or other such request. Faith may also provide such personally identifiable information order to comply with law or in response to a law enforcement agency's request, to enforce our privacy policy and end user agreements or to protect the rights, property or safety of the Faith Services, users of the services and others.

Cookies

Cookies are small bits of data that are deposited on a user's hard drive. The Faith Services utilize Cookies and IP addresses for certain functions. Cookies permit users to store their password and other user information without having to constantly re-enter this data. Cookies also permit Faith and our advertisers to tailor the Faith Services and advertising to your needs. Some of the advertising served through the Faith Services may be supplied by one or more third parties which may also use cookies. Most browsers permit users to decline to accept Cookies, although the default setting is typically to accept them. You may choose to decline the Cookies, but certain functions of the Faith Services may not be accessible to you.

Other Websites and Services

Faith is not responsible for the privacy policies of websites and services to which the Faith Services link, or of which the Faith Services are a part (e.g. the Faith Services are part of the total services offered by your wireless service provider). If you provide any information to such third parties different rules regarding the collection and use of your personal information may apply. We strongly suggest you review such third party's privacy policies before providing any data to them.

Security.

Faith takes appropriate steps to ensure data privacy and security including through various hardware and software methodologies. However, Faith cannot guarantee the security of any information that is disclosed online.

Children

Faith does not knowingly collect personal information from children under the age of 13. Faith requests that children under the age of 13 not use the Faith Services nor submit any personal information to the Faith Services. Since information regarding children under

the age of 13 is not collected, Faith does not knowingly use or distribute personal information regarding children under the age of 13. If Faith obtains actual knowledge that it has collected personal information about a child under the age of 13, that information will be immediately deleted from our database.

Promotions and Sweepstakes

If you chose to enter a promotion, sweepstakes, or contest hosted by Faith or sponsored by Faith and/or one of our partners, we may ask for your name, address, and email address. You may be asked to provide additional information or to answer certain questions, some of which may be optional, in order to participate. We may contact you in connection with a particular promotion, such as a sweepstakes or contest, in order to update you of your status, administer the promotion, let you know that a promotion has ended, and for other purposes.

Promotions that are hosted on the Faith Services may be sponsored by Faith, may be co-sponsored by Faith and another company, or may be sponsored by companies other than Faith. Some or all of the data collected during a promotion may be shared with the sponsor(s) or companies indicated on the entry form.

We use third-party advertising companies to generate and manage some of our e-mail promotional campaigns. We may share with these companies web site usage information about those visitors to our web site who have received an e-mail as part of such promotional campaigns. This sharing is for the purpose of targeting future campaigns and upgrading visitor information used in reporting statistics. For this purpose, we and our advertising companies may record the pages you visit on our web site through the use of pixel tags (also called clear gifs).

Reasonable Efforts

We will use reasonable efforts to comply with this privacy policy and will take prompt corrective action when we learn of any failure to comply with our privacy policy. We sometimes release beta versions of our products and services, which are further refined before the release of the final version. Because these products and services are still in a test phase, we may not always catch an unintended privacy issue, despite our efforts to do so. As such, we welcome user feedback on any privacy concerns you may have. In light of the above and because of the complex and constantly changing nature of our technology and business, Faith does not guarantee error-free performance under this privacy policy. **To the extent permissible under law, Faith shall not be liable for any incidental, consequential or punitive damages relating to this privacy policy.**

Corrections and Updates

If you have any questions or comments about this policy, or wish to delete, modify or update any information Faith has received, please contact:

Faith West, Inc.
500 Third Street, Suite 410
San Francisco, CA 94107
Attention: Privacy Manager

Modifications of the Privacy Policy

Faith reserves the rights to modify its privacy policy at any time and will notify you by posting an amendment to the privacy policy on the Faith Services. Such modifications will become effective on the day they are posted. Faith encourages you to frequently review the privacy policy for any modifications.

Effective. June 10, 2003